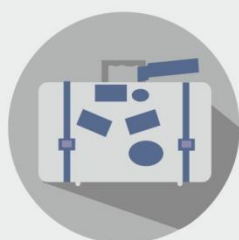# EPAnEK 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

Supporting the Establishment and Operation of New SMEs in the Tourism Sector

The enterprise **ROXPRO IKE** based in **Attica** region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 400.000,00€ out of which 200.000,00€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidised Business Plan includes expenditures on the following categories:

✓ Buildings, other facilities and surrounding area

✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.

✓ Promotion - Participation in exhibitions

✓ Technical engineering studies and tax and legal advisory services

Through the participation in the Action, the enterprise achieved:

✓ Competitiveness improvement

✓ Increase of profitability

✓ Reinforcing an extrovert business profile

✓ Market expenditure by adopting new products and services

✓ Creating better quality products and services

✓ Increasing productivity and improvement of operational procedures

✓ Reinforcing entrepreneurship

✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.